

Project Brief for **Apurie**website

My Objectives

I need a personal portfolio website, which is responsive for varied screen sizes from a smart-phones to a desktop with a full screen.
This website performs as the portfolio to display my designs and code-generated arts and my blogs, where I may I will write about the creative process.

My Design Objectives

This website showcases my works, but also a blog site to update my developments of newly aquired skills and knowledge.
The website is error free in various devices with different screen sizes.
The design need to be simple to focus on my works, at the same time it give some warmth to encourage to leave positive comments.

Target Audience

- Artists, designers, and other interested individuals
- Senior adults, who would like to tryout of their own
- Friends and acquaintances

Assets Needed

Contents:

- Design layouts from the past projects—photos, pdf, jpg, and png files
- Codes and running program, and code itself
- Logo for Apurie
- Minimum three arts to display
- One blog entry

Deliverables

1. Logo
2. Website design
3. Wireframe (xd)
4. Coded Website (Optional-WordPress)

Concepts/Idea

Any design elements should not interfere with easy navigations and cognitive confusion.